



**Highlights 2009**

**Goals 2010-2011**



## 2008 CAC Members

Sara Robinson ★ Connie Baker ★ Suzanne Casey ★ Greta Connor  
Diane Gibbs ★ Barbara Lawther ★ Sue McHugh ★ Sean Meyers  
Barbara Perry ★ Bill Safrit ★ Tom Wolpert

City Council Liaison: Maggie Blackwell

Staff: Lynn Raker     Diana Moghrabi

# **SA**

## Highlights 2009

## MUNICIPAL SERVICE DISTRICT INCENTIVE GRANT

**2008-09: Awarded 9 MSD  
Incentive Grants**

**Total Grants: \$ 20,853**

**Total Project Amounts: \$ 405,316**



**101 South Main St.**





## **INNES STREET IMPROVEMENT GRANT**

**2008 - 09: Awarded 9  
Innes Street Improvement Grants**

**Total Grants: \$24,575  
Total Project Amts: \$386,285**



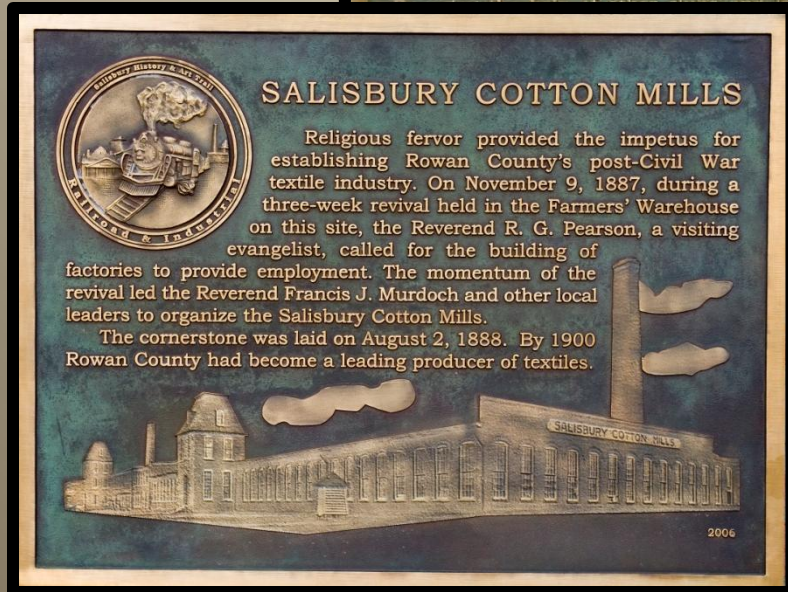
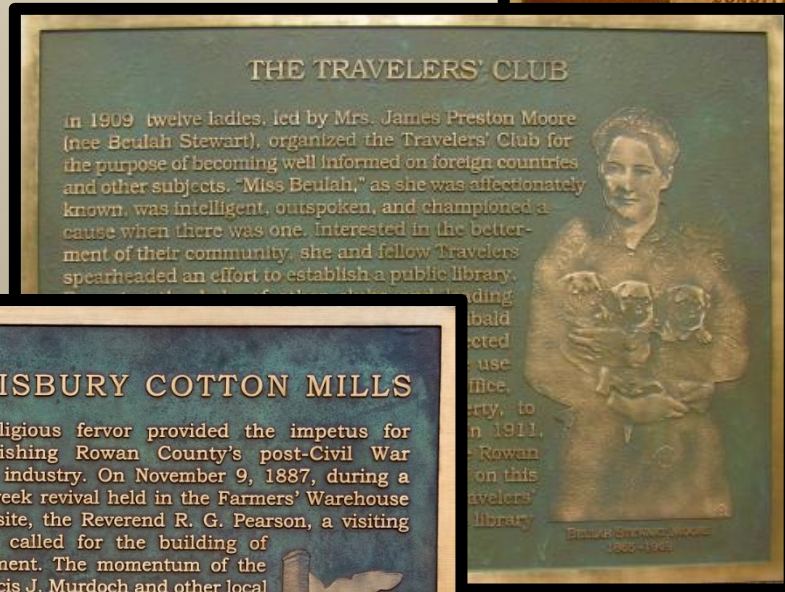
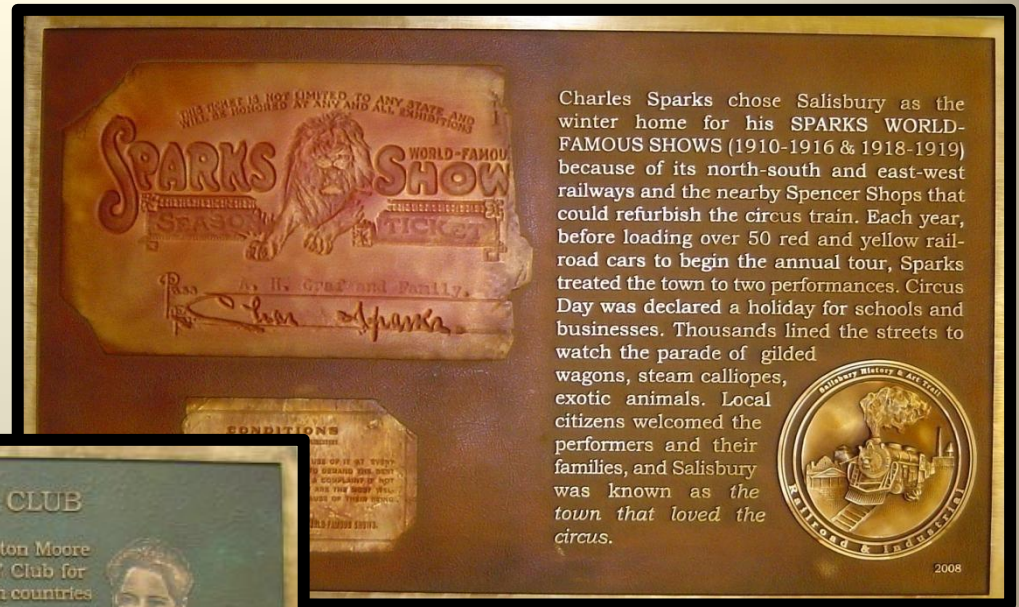
**323-325 N. Lee St.**



# SAc

## Highlights 2009

### Art in Public Places Committee



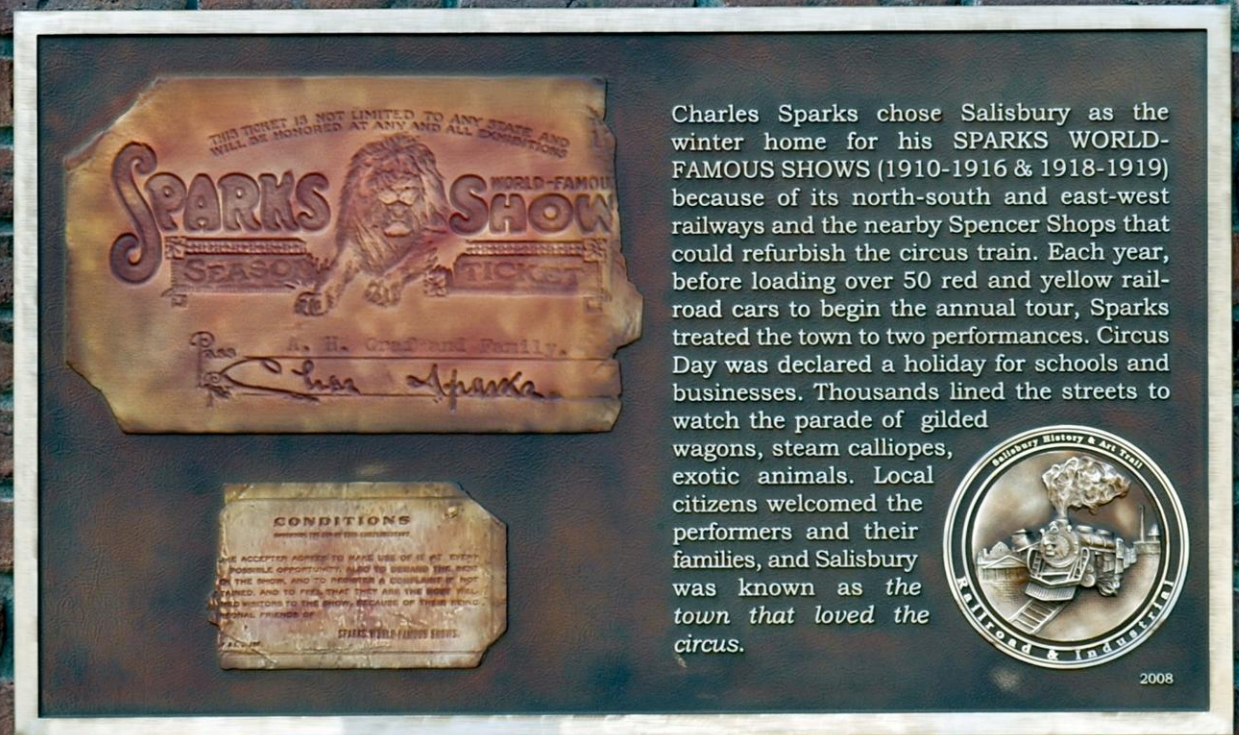
### Participation on Public Art Committee:

- 4 new History & Art Trail markers (19 total)
- Travelers Club, Sparks Circus, Salisbury Cotton Mills marker dedications



# The Sparks Circus History & Art Trail Marker Dedication

Friday, October 9, 2009  
Yadkin Hotel, Salisbury, NC



Charles Sparks chose Salisbury as the winter home for his SPARKS WORLD-FAMOUS SHOWS (1910-1916 & 1918-1919) because of its north-south and east-west railways and the nearby Spencer Shops that could refurbish the circus train. Each year, before loading over 50 red and yellow railroad cars to begin the annual tour, Sparks treated the town to two performances. Circus Day was declared a holiday for schools and businesses. Thousands lined the streets to watch the parade of gilded wagons, steam calliopes, exotic animals. Local citizens welcomed the performers and their families, and Salisbury was known as the town that loved the circus.

2008



# **SAC** Highlights 2009

## Art in Public Places Committee



### Cotton Mills Corner

Dedicated on Nov. 21, 2009





# ASAC

## Highlights 2009


# Art in Public Places Committee



dates & events

### Salisbury Sculpture Show

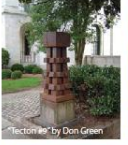
By Heather Hans




**"Jeremiah" by Roger Martin**

On a pedestal at Liberty and Main streets in downtown Salisbury, a bullfrog named Jeremiah, eyes drooping and one leg dangling lazily over the edge, greets passersby. Although this little character recalls the beginning of a popular song, he is, in fact, a sculpted figure by Roger Martin of Albemarle, one of 13 artists featured in the Salisbury Sculpture Show.


Scanning pieces from the Presbyterian Museum, where Robert Winkler of Asheville built curved wooden structures,



**"Flectore" by Don Green**



**"Rock Horns and Angles" by Robert Winkler**



**"Pipeline" by Jim Galucci**

to the Rowan Museum, where Katherine Apple of Salisbury created a metal horse that looks almost as if it will run away, organizers chose each location to complement its artwork. Artists assembled the pieces in late March, and the show runs through December, giving visitors a couple more months to stop by the Rowan County Visitors Center to pick up a guided map of the show.

For more information, call (704) 638-5255, or visit [www.salisburysculpture.com](http://www.salisburysculpture.com).

### Modern Film Festival

By Heather Hans

At the end of this month, Kannapolis makes a name for itself as the newest film venue in the state. Playing host to the inaugural Modern Film Festival, the historic Gem Theatre and several other sites will run more than a dozen films, both narrative features and documentaries.

*The Man on the Balcony with the Red Shirt*, a documentary about small-town spokesperson and National Public Radio legend Garrison Keillor, may steal the show on Saturday, September 26, at the Gem Theatre when a red carpet event invites guests to dress up in their finest Southern attire. A gala will follow the showing.

Also, if you're looking to support local films, don't miss *Tearing Down the Tent*, a documentary about the Cole Brothers Circus by Asheville filmmaker Michael Knox.

For more information, call (704) 789-9131, or visit [www.modernfilmfest.net](http://www.modernfilmfest.net).

www.ourstate.com 191



2009 Salisbury Sculpture Show *Discover What's Outside*



# Neighborhoods and Education Committee

## ■ Neighborhood Leaders Alliance

- Biannual meetings
- Continued support for BETTER HOUSING & CODE SERVICES EFFORTS







## Highlights 2009

### Neighborhoods and Education Committee

- Installed Jersey City and Fairview Heights entrance signs
- Co-sponsored Spring and Fall spruce-up with Public Services department.
- Working with Livingstone College on Adopt-a-Street program





## Landscape Committee



- 13 Landscape of the Month Awards
- 5th Annual Holiday Storefront Decorations Award



# 2010-2011 Goals

## Level I Goals

- **Continue efforts to promote better housing conditions**, working with new Code Services Division to advise on the development of policies and standards, including but not limited to stricter codes, inspections between rentals, rental certificates of occupancy, and a Council-appointed Housing Commission.
- **Partner with DSI to initiate planning and funding for major downtown streetscape improvements** that would include but not be limited to sidewalks, pedestrian lighting and furniture, street trees, and improvements on Innes St. and at the Square.
- **Partner with DSI to develop a master plan for downtown holiday decorations.**





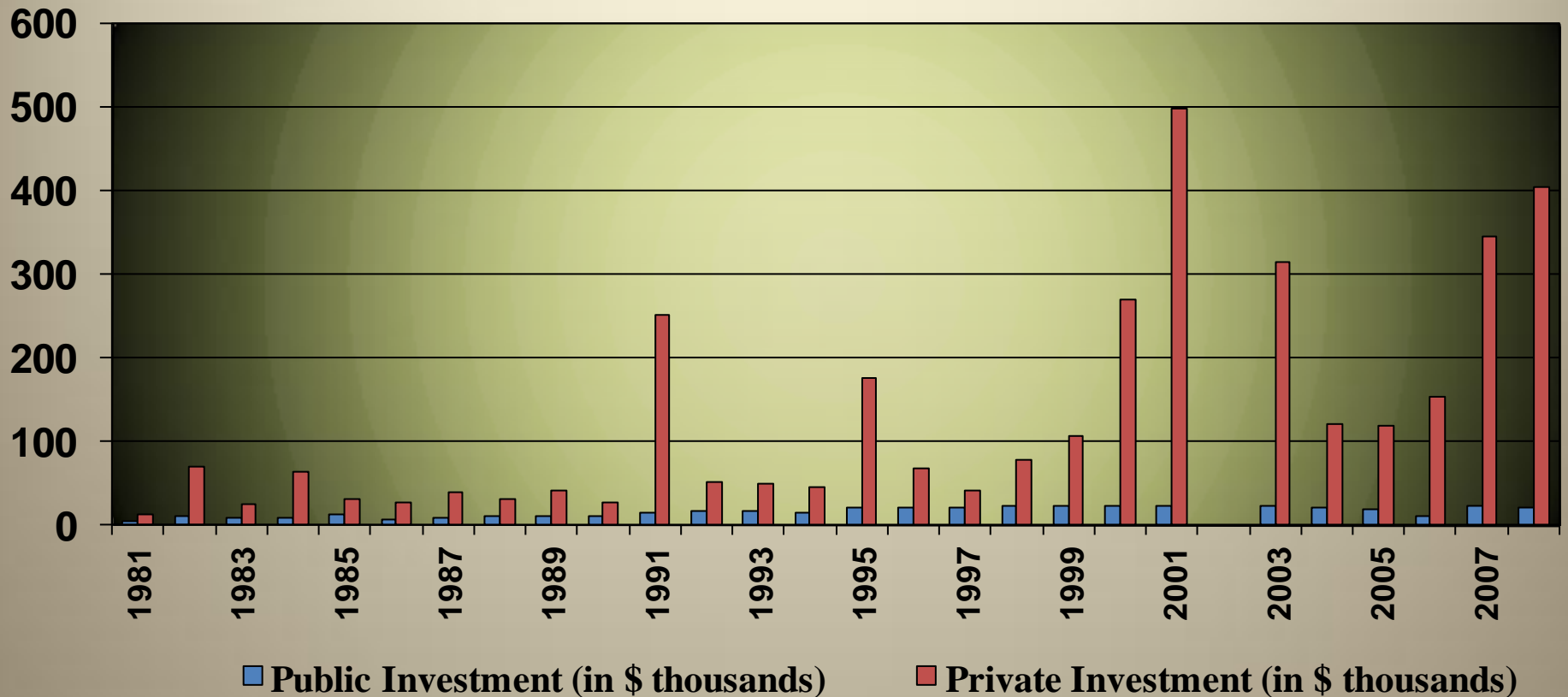
## 2010-11 Goals



### Goals Requiring Funding:

- Continue the Municipal Service District Grant program **\$35,000**
- Continue the Innes Street Incentive Grant program **\$35,000**

# MUNICIPAL SERVICE DISTRICT GRANT HISTORY 1981-2009

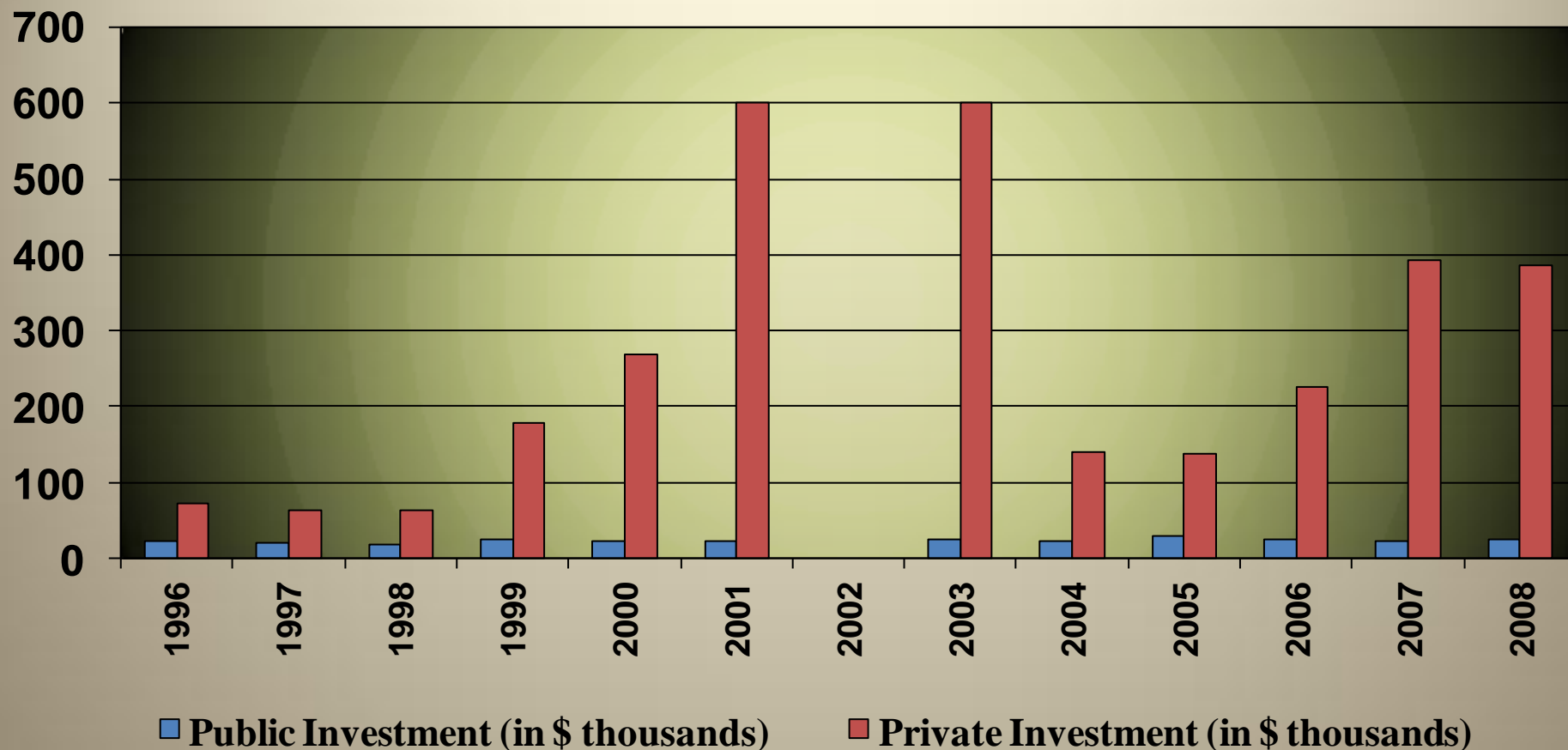


**Public investment 1981 – 2009:      \$398,000**

**Private investment 1981 – 2009: \$5,630,000**

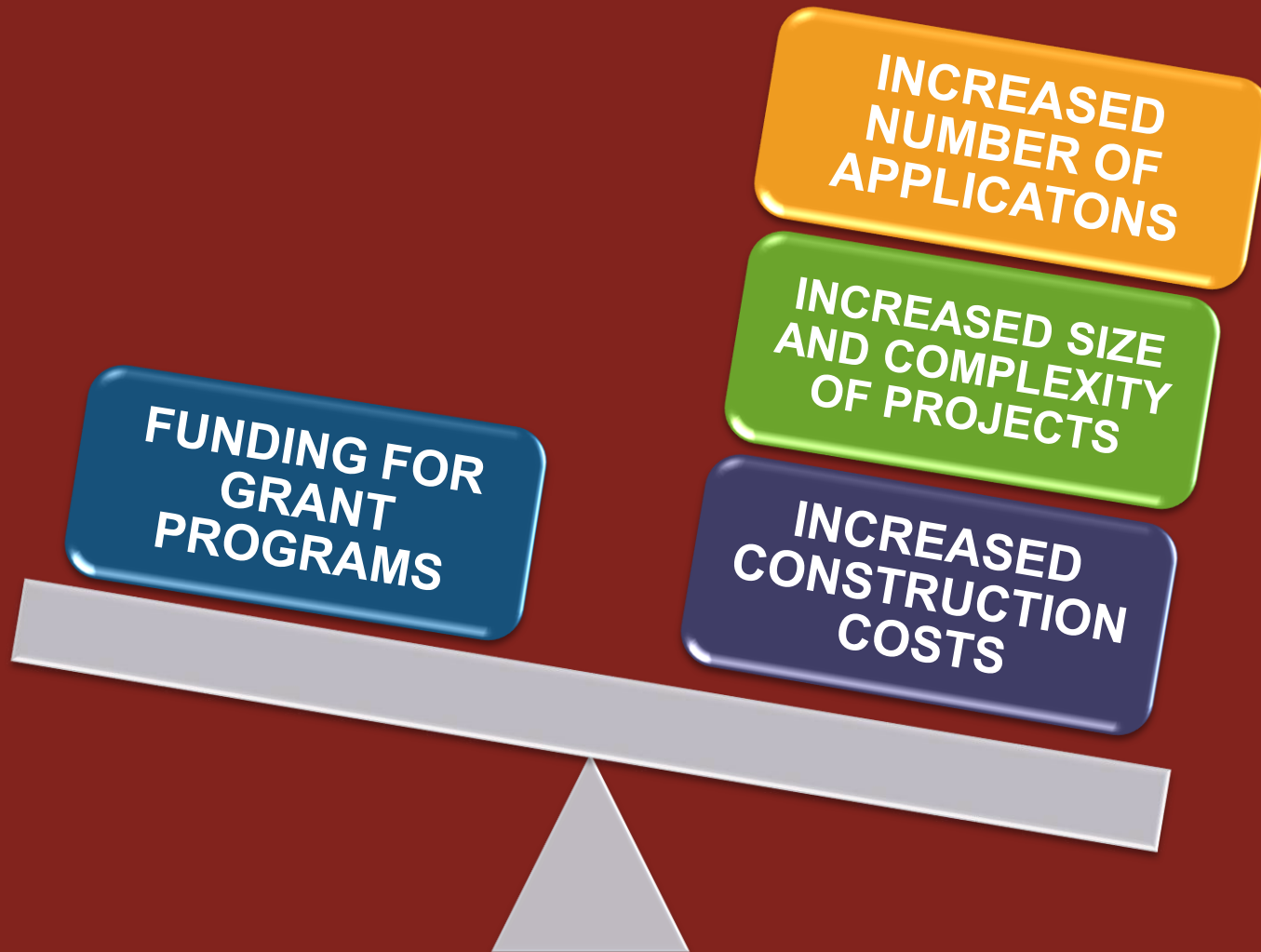


## INNES STREET IMPROVEMENT GRANT HISTORY 1996-2007

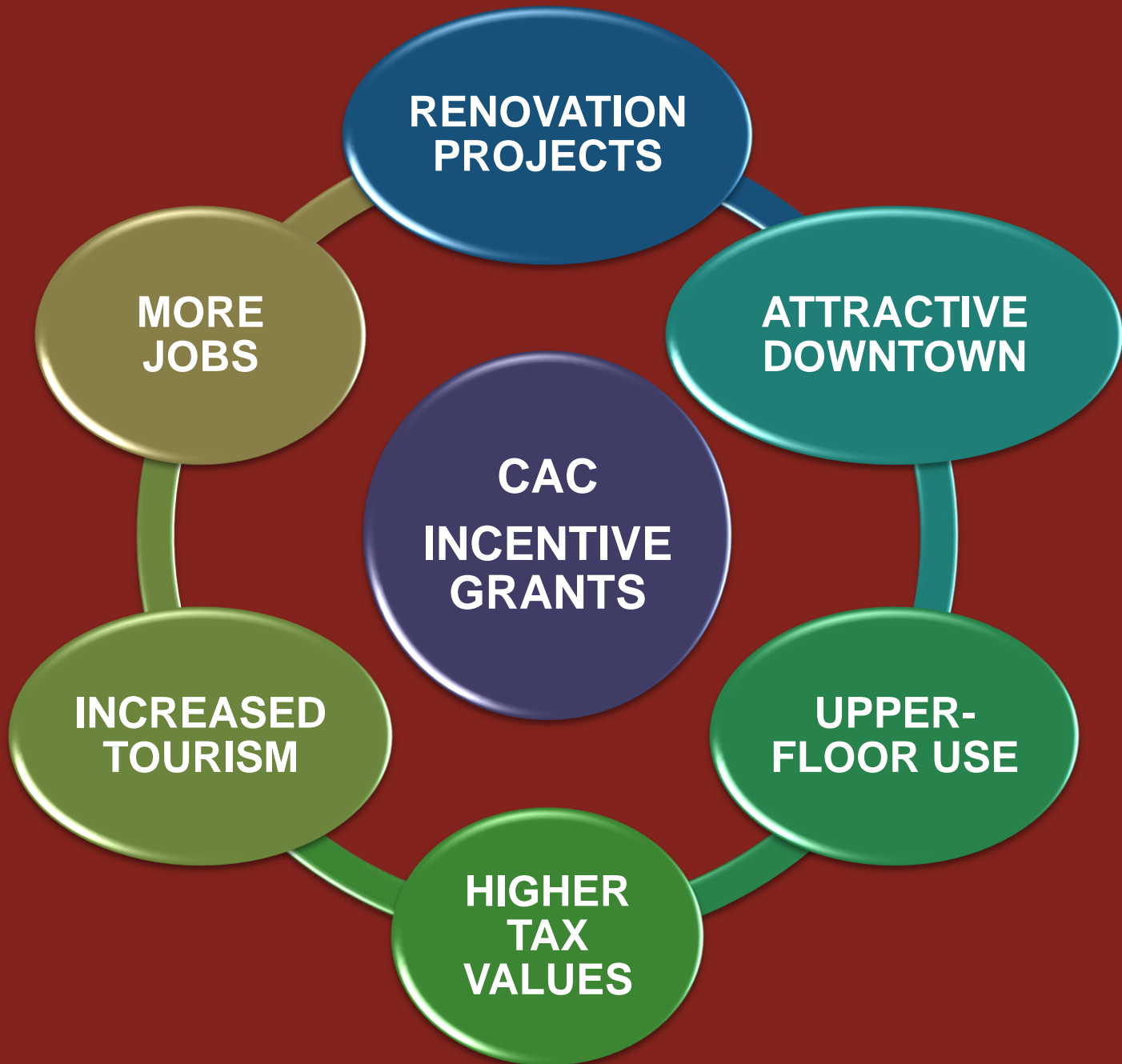


**Public investment 1996 – 2008:    \$264,400**

**Private investment 1996 – 2008: \$4,481,000**







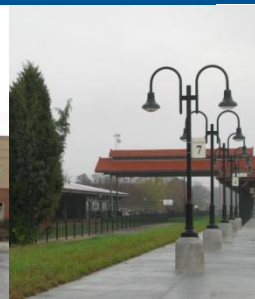
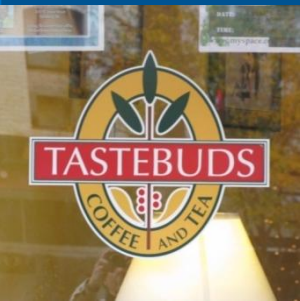


STRENGTH IN NEIGHORHOODS

# 2010 AWARDS

Salisbury Community Appearance Commission  
and  
Salisbury Tree Board

February 18, 2010







## **2010-11 Goals**

### **Goals Requiring Funding (cont):**

- **Continue Fall and Spring Spruce-up Days, Adopt a Salisbury Street Program, Landscape of the Month, and other programs** **\$2,250**
- **Improve appearance comfort and maintenance of downtown streetscape with 3-yr. phased purchase and installation of additional trash receptacles and benches (year 3 of 3)** **\$5,000**
- **Continue to expand public art & education with History & Art Trail, sculpture show, etc.** **\$20,000**
- **Add receptacles to medians on both sides of the East Innes Street Railroad Bridge** **\$3,500**
- **Update design & begin replacement of 13 “Welcome to Salisbury” signs (year 1 of 3-year phased project).** **\$15,000**



## 2010-11 Goals



### Other Key Goals :

- Support DSI efforts to develop maintenance ordinance for commercial buildings.
- Continue to raise awareness of public art opportunities.
- Continue to serve as liaison for neighborhood leaders. Host biannual neighborhood leaders meetings.





**2010-11 Goals**



# **Neighborhood Leaders Alliance**

**Housing Subcommittee  
Recommendations**

# HISTORY

**FY 2006-07 Council Outcome #2: Improve neighborhoods and safety for all areas of the City**

**Dec. 2006: NLA presentation to Council on deteriorated housing**

**FY 2007-08 Council Outcome #2: Improve neighborhoods and safety for all areas of the City**

**July 2007: “Better Housing” staff report**

**FY 2008-09 Council Outcome #2: Improve neighborhoods and safety for all areas of the City**

**Oct. 2008: Chris Branham hired as new Code Services Manager**

**FY 2009-10 Council Outcome #2: Improve neighborhoods and safety for all areas of the City**

**Goal 4: Pursue implementation of the “Better Housing” code**

**Oct. 2009: NLA subcommittee explores roles of housing commissions/ review board**



## **Recommendation: City Housing Commission or Review Board**

- **CAC Neighborhood Leaders Alliance**
- **Better Housing Committee (city staff)**
- **Historic Neighborhood Alliance**

## **Purpose:**

- **Support Code Services Division**
- **Peer group review for housing violations**
- **Study existing code & make recommendations on Minimum Housing Standards, landlord registration, incentives vs. penalties, etc.**
- **Study big picture issues & unintended consequences (i.e., do not reduce affordable housing stock)**
- **Subcommittees to develop community resource data: coordination with CDC, HPC, HSF, PD, & other agencies.**

## **Composition: approximately 9 members**

- **Diverse representation: landlords, homeowners, neighborhood leaders, renters, real estate/finance/ mortgage professional**
- **May be quasi-judicial**
- **Self-sustaining board (\$\$)**
- **Proactive**

## **Timeline:**

- **Request Council to appoint committee to study proposal**
- **Appoint board for July 1, 2010 start, with first year dedicated to orientation, study of existing standards & procedures, development of policies & procedures, bylaws, etc.; enabling legislation if necessary**
- **July 1, 2011 – Board ready to review cases**





*Thank you for your  
vision & support!*

